



2020 USA Productions Expo Vendor Information

Booth Pricing (Expo & Race Day):

- 10x10:
 - \$500 (HMB Tri, Oakland Tri, Monterey Tri)
 - \$400 (MH Tri, Folsom Tri, California Tri)
- 10x20: \$750 for profit
- 10x10: \$250 non-profit

Includes:

- 2 days of expo
- Parking
- Food and Beverage

Items to rent if needed for expo:

- Tent (\$50/expo)
- Table (\$15/expo)
- Generator usage: (\$25/expo)

Contact Information:

Ryan Coelho

Phone: 408-515-2860

ryan@usaproductions.org

Give us a call or send an email if you have questions about sponsorship or other marketing opportunities. sponsorship@usaproductions.org

Other marketing opportunities upon request, pricing based per event

- Race Bag Flyer or product Inserts
- Athlete Guide Inclusion
- Logo inclusion on race shirts
- Email marketing inclusion, database of 100k+ triathlete and running participants
- Race Day Announcements

Attached:

- Schedule of Events – page 2
- Expo Application – page 3

2020 Event Schedule

- April 19 - [Half Moon Bay Triathlons](#)
 - Total Finishers: 1200-1500
 - Expo: 2 Days

- May 17 - [Morgan Hill Sprint Triathlon](#)
 - Total Finishers: 650-800
 - Expo: 1 Day

- June 21 - [California Triathlons](#)
 - Total Finishers: 700-1000
 - Expo: 2 Days

- July 12 - [Folsom Triathlons](#)
 - Total Finishers: 800-1000
 - Expo: 2 Days

- August 23 - [Oakland Triathlon Festival](#)
 - Total Finishers: 1200-1500
 - Expo: 2 Days

- September 13 - [Alameda Running Festival](#)
 - Total Finisher: 2200-2500
 - Expo: 2 Days

- October 11 – [Monterey Triathlons](#)
 - Total Finishers: 800-1000
 - Expo: 2 Days



2020 Expo Application

Organization:	Event Attending:
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First/Last Name:

Address

City:	State / Province	Zip / Postal Code
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Phone:	Fax:	Email:
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Size of booth reserving (10x10, 10x20, 20x20):

Products / Service exhibited or sold:
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Credit Card Authorization:							
Card Holder Name: _____	<table border="1" style="width: 100%; border-collapse: collapse; background-color: #e6f2ff;"> <tr> <td colspan="2" style="text-align: center; padding: 5px;">Internal USE Only</td> </tr> <tr> <td style="width: 80%; padding: 5px;">Booth #:</td> <td style="width: 20%;"></td> </tr> <tr> <td style="padding: 5px;">Amount Paid:</td> <td></td> </tr> </table>	Internal USE Only		Booth #:		Amount Paid:	
Internal USE Only							
Booth #:							
Amount Paid:							
Credit Card Number: _____							
Credit Card Expiration: _____							
Credit Card Security Code: _____							
Billing Zip Code: _____							

Authorized Signature:	Date:
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Total amount enclosed:

Additional Needs: <input type="checkbox"/> Tent (\$50) <input type="checkbox"/> Table (\$7) <input type="checkbox"/> Power (\$25)
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Please email or mail this application with full payment to:

USA Productions
3941 Park Dr. Ste 20-201 El Dorado Hills, CA 95762
sponsorship@usaproductions.org