



2018 USA Productions Expo Vendor Information

Booth Pricing (Expo & Race Day):

- 10x10: Varies per event, see page 2
- 10x20: \$750 for profit
- 10x10: \$250 non-profit

Includes:

- 2 days of expo
- Parking
- 1 Table
- 2 Chairs
- Food and Beverage

Contact Information:

Ryan Coelho

Phone: 408-515-2860

ryan@usaproductions.org

Give us a call or send an email if you have questions about sponsorship or other marketing opportunities. sponsorship@usaproductions.org

Other event marketing opportunities upon request, pricing based on event

- Race Bag Flyer or product Inserts
- Athlete Guide Inclusion
- Logo inclusion on race shirts, website, and email blasts
- Race Day Announcements

Attached:

- Schedule of Events
- Expo Application

Event Schedule

- March 18 - [South Bay Duathlon](#)
 - Expo: March 17
 - Total Participants: 450
 - 10x10 Expo Price: \$400
- March 25 – [Oakland Running Festival](#)
 - Expo: March 24
 - Total Participants: 9500
 - 10x10 Expo Price: \$850



- April 22 - [Half Moon Bay Triathlons](#)
 - Expo: April 21
 - Total Participants: 1200
 - 10x10 Expo Price: \$500

- May 20 - [Morgan Hill Sprint Triathlon](#)
 - Expo: May 19
 - Total Participants: 800
 - 10x10 Expo Price: \$500

- June 3 – [Auburn Triathlon](#)
 - Expo: June 2
 - Total Participation: 700
 - 10x10 Expo Price: \$500

- June 24 - [California Triathlons](#)
 - Expo: June 23
 - Total Participants: 1200
 - 10x10 Expo Price: \$500

- TBD - [Oakland Gran Fondo](#)
 - Expo: TBD
 - Total Participants: 2000
 - 10x10 Expo Price: \$500

- August 5 - [Folsom Triathlons](#)
 - Expo: August 4
 - Total Participants: 900
 - 10x10 Expo Price: \$500

- August 19 - [Oakland Triathlon Festival](#)
 - Expo: August 18
 - Total Participants: 1700
 - 10x10 Expo Price: \$500

- September 16 - [Alameda Running Festival](#)
 - Expo: September 15
 - Total Participants: 2000
 - 10x10 Expo Price: \$500

- October 21 – [Morgan Hill Running Festival](#)
 - Expo: October 20
 - Total Participants: 2000
 - 10x10 Expo Price: \$500



2018 Expo Application

Organization:	Event Attending:
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First/Last Name:

Address

City:	State / Province	Zip / Postal Code
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Phone:	Fax:	Email:
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Size of booth reserving (10x10, 10x20, 20x20):

Products / Service exhibited or sold:

Credit Card Authorization:	
Card Holder Name: _____	Internal USE Only Booth #: _____ Amount Paid: _____
Credit Card Number: _____	
Credit Card Expiration: _____	
Credit Card Security Code: _____	
Billing Zip Code: _____	

Authorized Signature:	Date:
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Total amount enclosed:

Please email or mail this application with full payment to:

USA Productions
1807-H Santa Rita Rd. #213
Pleasanton, CA 94566
info@usaproductons.org