



## 2017 USA Productions Expo Vendor Information

### Booth Pricing (Expo & Race Day):

- 10x10: Varies per event, see page 2
- 10x20: \$750 for profit
- 10x10: \$250 non-profit

### Includes:

- Parking
- Electricity
- 1 Table
- 2 Chairs
- Food and Beverage

**\*\*Sign up for 2 or more expos and get 10% off**

**Race bag insert cost: \$250**

### Title Sponsorship for Expos:

Gives your organization the opportunity to connect with your customer directly with our expos as the title sponsor with ownership of the Athlete Guide, promotional material, and emails to database. i.e. **"XYZ Organization" Oakland Triathlon Festival Health & Wellness Expo**

Phone: 408-515-2860

[Sponsorship@usaproductions.org](mailto:Sponsorship@usaproductions.org)

Give us a call or send an email if you have more questions about sponsorship opportunities or expos around our events.

### Attached:

- Schedule of Events & Pricing per event
- Expo Application



## 2017 USA Productions Schedule of Events & Expo Pricing

### Event and Dates:

- March 12 - [South Bay Duathlon](#)
  - Total Participants: 450
  - 10x10 Expo Fee: \$300
  
- April 2 – [Oakland Running Festival](#)
  - Total Participants: 9500
  - 10x10 Expo Fee: \$850
  
- April 23 - [Half Moon Bay Triathlons](#)
  - Total Participants: 1200
  - 10x10 Expo Fee: \$500
  
- May 21 - [Morgan Hill Sprint Triathlon](#)
  - Total Participants: 800
  - 10x10 Expo Fee: \$500
  
- June 25 - [California Triathlons](#)
  - Total Participants: 1200
  - 10x10 Expo Fee: \$500
  
- August 6 - [Folsom Triathlons](#)
  - Total Participants: 700
  - 10x10 Expo Fee: \$500
  
- August 27 - [Oakland Triathlon Festival](#)
  - Total Participants: 1700
  - 10x10 Expo Fee: \$500
  
- September 17 - [Alameda Running Festival](#)
  - Total Participants: 3000
  - 10x10 Expo Fee: \$500
  
- October 1 - [Oakland Gran Fondo](#)
  - Total Participants: 2000
  - 10x10 Expo Fee: \$500
  
- October 22 – [Morgan Hill Run & Bike Festival](#)
  - Total Participants: 2500
  - 10x10 Expo Fee: \$500



## 2017 Expo Application

|                      |                         |
|----------------------|-------------------------|
| <b>Organization:</b> | <b>Event Attending:</b> |
|----------------------|-------------------------|

|                         |
|-------------------------|
| <b>First/Last Name:</b> |
|-------------------------|

|                |
|----------------|
| <b>Address</b> |
|----------------|

|              |                         |                          |
|--------------|-------------------------|--------------------------|
| <b>City:</b> | <b>State / Province</b> | <b>Zip / Postal Code</b> |
|--------------|-------------------------|--------------------------|

|               |             |               |
|---------------|-------------|---------------|
| <b>Phone:</b> | <b>Fax:</b> | <b>Email:</b> |
|---------------|-------------|---------------|

|   |
|---|
| <b>Size of booth reserving (10x10, 10x20, 20x20):</b> |
|---|

|  |
|--|
| <b>Products / Service exhibited or sold:</b> |
|--|

| <b><u>Internal USE Only</u></b> |
|---------------------------------|
| <b>Booth #:</b>                 |
| <b>Confirmation #:</b>          |
| <b>Amount Paid:</b>             |
| <b>Notes:</b>                   |

|                              |              |
|------------------------------|--------------|
| <b>Authorized Signature:</b> | <b>Date:</b> |
|------------------------------|--------------|

|                               |
|-------------------------------|
| <b>Total amount enclosed:</b> |
|-------------------------------|

**Please send this application with full payment to:**

USA Productions  
1807-D Santa Rita Rd. #213  
Pleasanton, CA 94566  
[info@usaproductons.org](mailto:info@usaproductons.org)